

Saving our LAND WATER HERITAGE

SAMPLE Fundraising Letter

Date

Dear

The vote for the Purchase of Development Rights Program (PDR) is set for April 3rd. We need your help to deliver a YES majority!

This referendum will preserve prime farmland, water recharge areas, and natural parcels. Voters will decide on a 10-year, \$8 million program for preservation. Agriculture in Washington County supports 5,000 jobs and pumps \$630 million into the local economy each year. Having a strong agricultural presence helps maintain economic diversity in the county.

That date is only 10 weeks away and we have a lot of work to do in that short time. We hope you will help by donating to "Washington County Citizens for Farmland & Natural Areas," a political action group. We would appreciate any donation, whether \$25, \$50 or more.

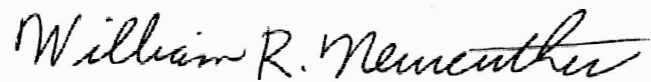
Our budget is \$50,000 for education and getting out our voters. We have raised \$15,000 for education since the county board voted on January 9, to put the matter to a binding referendum. That word "binding" is important. It means that if the vote is positive, the preservation program, including PDRs goes forward. If it's negative, that's binding too.

We still need to raise funds to get voters to turn out. We have a committed group of volunteers prepared to work overtime for the next 10 weeks. Please send a check to help get the job done.

Very Truly Yours,



Robert Retko
Chairman



William Neureuther
Treasurer

PS: Your donation should go to Washington County Citizens for Farmland & Natural Areas (See enclosed form). This donation is NOT tax deductible.

IT'S RIGHT FOR WASHINGTON COUNTY

Paid for by Washington County Citizens for Farmland & Natural Areas, William Neureuther, Treasurer